



P.O. Box 256, Guilderland, NY 12084 | [guilderlandgirlssoftball@gmail.com](mailto:guilderlandgirlssoftball@gmail.com) [www.guilderlandgirlssoftball.org](http://www.guilderlandgirlssoftball.org)

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Dear Community Member,

Perhaps you were a Guilderland Girls Softball sponsor in previous years. If so, THANK YOU! Perhaps you have never been given the opportunity to be a sponsor. Either way, by sponsoring GGSL you'll let over 400 girls and their families know that you give back to the youth in our community and you'll help make our 2017 spring season a SUCCESS!

**Guilderland Girls Softball League**, is an all-volunteer, non-profit, community-based softball program for girls age five through grade twelve, serving the communities of Guilderland, Voorheesville, Altamont, Berne and other surrounding areas. Each age group provides healthy competition and appropriate skill development along with an emphasis on sportsmanship, teamwork, physical fitness and FUN.

We have one of the finest facilities in the Capital District and have received many compliments from visiting teams and officials during our separate summer and fall travel programs. GGSL holds games at Keenholts Park in Guilderland Center and will again host several summer tournaments that will draw many teams and families from around the Capital District and beyond. In 2007 we added a fifth field to accommodate the many players, families and friends who come to the park to enjoy the games. We also host a League Celebration Night, which is a community event with food, skills competitions, prizes and more, and the park is filled!

**HOW CAN YOU HELP?** To operate a league of this size, we rely on registration fees, fundraisers, individual donations and sponsorships. As a team and/or outfield sign sponsor, your business will be recognized in our Email blast and be listed on our website, [www.guilderlandgirlssoftball.org](http://www.guilderlandgirlssoftball.org), which you can also visit for more information about our league. Anticipating that registrations will again be high we are making an early offer to join us.

*Described below are three sponsorship options. You do NOT need to send money at this time but an early commitment via return of the attached form would be greatly appreciated! (Spring deadline, 3/1)*

- Team Sponsor: \$300** - There is a limited (but growing) number of teams available. Your business will be displayed on our large sponsor banner on the front of the concession stand and listed in our email blast. Each player registered by March 1 will also receive a GGSL logo t-shirt with all the sponsors for that division listed on the back of their shirt. The players wear these all over town.
- Sign Sponsor: \$300** - A 3' x 7' sign will be placed prominently on one of our five outfield fences from mid-April through mid-October for all participants and fans to enjoy. \*\*Signs will be wind banners and your business logo, or design of your choice, can be used for the banner (to be sent electronically). **Fee is \$275 for returning 2016 sign sponsors.**
- Team & Sign Sponsor: \$550** - With this option you receive the best of both programs!

Thank you for your past, present and future support! If you have any questions, please contact a Committee member listed below.

Sincerely,

Kevin Ford (424-2571)  
[kfordggsl@aol.com](mailto:kfordggsl@aol.com)

# **THANK YOU TO OUR 2016 SPONSORS!!!!**

A. Phillips Hardware  
Adirondack Small Cap Fund  
Altamont Volunteer Fire Department  
Altamont Orchards  
Arthur J. Gallagher & Co.  
Beliveau Mechanical  
Beltrone Group  
Best Tile of Schenectady  
Caffe Italia  
Capital Stone of Schenectady  
CDPHP  
Christ Church  
Corner Ice Cream  
CM Fox Real Estate  
Communication workers Of America Local 1118  
Dick's Sporting Goods  
Empire Wine & Liquor  
Family Danz Heating and Cooling  
Forensic Weather Consulting  
Fort Hunter Fire Company Auxiliary  
Gade Farm  
Gleason, Dunn, Walsh, & O'shea  
Guilderland Center Fire Department  
Guilderland Center Rehabilitation & Extended Care Facility  
Guilderland P.B.A.  
Hoffman Enterprises  
INOC Data Centers  
McNamee, Lochner, Titus & Williams P.C.  
Mohawk Sign Systems  
Price Chopper/Market 32  
Printz & Patterns  
RJ McNamara Financial  
R.F. Peck Company  
Robinson's ACE Hardware  
Sports Journal Photos & Trophies  
Stewart's Shops  
Stilsing Electric, Inc.  
Suburban Propane  
Thomas Patrick Morrison Foundation  
Vanguard-Fine, LLC  
Verizon  
Villa Italia/Johnny's Restaurant  
Westmere Fire Department  
Western Turnpike Rescue Squad  
Young, Fenton, Kelsey & Brown P.C. Law Firm





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## GGSL Sponsorship Application

**Please check which level you want to sponsor:**

**Team Sponsor - \$300**

If there is a player whose team you would like to sponsor or an age level that you would prefer to sponsor, please indicate below:

\_\_\_\_\_  
Player/Team (if applicable)

Select a division (if applicable):

- Rookie (K - 1<sup>st</sup>)
- Single A (2<sup>nd</sup> - 3<sup>rd</sup>)
- Double AA (4<sup>th</sup> - 5<sup>th</sup>)
- Triple AAA (6<sup>th</sup> - 8<sup>th</sup>)
- Majors (9<sup>th</sup> - 12<sup>th</sup>)

These will be assigned on a first come, first served basis.

**Sign Sponsor - \$300**

Each field is used for a different age level. If you have a preference as to which field you would like your sign displayed on, please indicate:

Select a division (if applicable):

- Rookie (K - 1<sup>st</sup>)
- Single A (2<sup>nd</sup> - 3<sup>rd</sup>)
- Double AA (4<sup>th</sup> - 5<sup>th</sup>)
- Triple AAA (6<sup>th</sup> - 8<sup>th</sup>)
- Majors (9<sup>th</sup> - 12<sup>th</sup>)

\*\*Signs will be wind banners with your choice of design or log. We will be in touch for an electronic version.

**Team & Sign Sponsor - \$550**

If there is a player, manager or age group that you would like to sponsor, please indicate the name or level.

\_\_\_\_\_  
Player/Manager/Team (if applicable)

Select a division (if applicable):

- Rookie (K - 1<sup>st</sup>)
- Single A (2<sup>nd</sup> - 3<sup>rd</sup>)
- Double AA (4<sup>th</sup> - 5<sup>th</sup>)
- Triple AAA (6<sup>th</sup> - 8<sup>th</sup>)
- Majors (9<sup>th</sup> - 12<sup>th</sup>)

**\*TEAM SPONSOR: Check this box if the player/team you want to sponsor is already taken, you would prefer to be a sign sponsor instead of a "team sponsor".**

Company Name: \_\_\_\_\_  
*(Exactly as you'd like it to appear in our publications.)*

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

A check is enclosed with my application.

A check will be mailed by March 1, 2017.

Please help us meet our deadline of **MARCH 1** so that we can ensure that all sponsors will have their names rightfully listed on the sponsor banner on the front of the concession stand. Team sponsors will also be grouped together per division and each sponsor will be printed on the back of practice t-shirts that will be given to each girl registered by March 1. If you miss this deadline and wish to support our league, just contact us.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

Please make checks payable to: **Guilderland Girls Softball League**  
Mail prior to 3/1/17: **GGSL, Kevin Ford P.O. Box 256, Guilderland, NY 12084**